## Form 1023 Checklist

Schedule D Yes\_\_\_ No \_\_\_

## (Revised June 2006)

Application for Recognition of Exemption under Section 501(c)(3) of the Internal Revenue Code

**Note.** Retain a copy of the completed Form 1023 in your permanent records. Refer to the General Instructions regarding Public Inspection of approved applications.

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<u>Cnec</u> appli	<u>k each box to finish your application (Form 1023). Send this completed Checklist with your filled-in</u> eation. If you have not answered all the items below, your application may be returned to you as
	plete.
V	Assemble the application and materials in this order:  • Form 1023 Checklist
	<ul> <li>Form 2848, Power of Attorney and Declaration of Representative (if filing)</li> <li>Form 8821, Tax Information Authorization (if filing)</li> </ul>
	<ul> <li>Expedite request (if requesting)</li> <li>Application (Form 1023 and Schedules A through H, as required)</li> <li>Articles of organization</li> </ul>
	<ul> <li>Amendments to articles of organization in chronological order</li> <li>Bylaws or other rules of operation and amendments</li> </ul>
	<ul> <li>Documentation of nondiscriminatory policy for schools, as required by Schedule B</li> <li>Form 5768, Election/Revocation of Election by an Eligible Section 501(c)(3) Organization To Make Expenditures To Influence Legislation (if filing)</li> <li>All other attachments, including explanations, financial data, and printed materials or publications. Label each page with name and EIN.</li> </ul>
	User fee payment placed in envelope on top of checklist. DO NOT STAPLE or otherwise attach your check of money order to your application. Instead, just place it in the envelope.
	Employer Identification Number (EIN)
	Completed Parts I through XI of the application, including any requested information and any required Schedules A through H.
	<ul> <li>You must provide specific details about your past, present, and planned activities.</li> <li>Generalizations or failure to answer questions in the Form 1023 application will prevent us from recognizing you as tax exempt.</li> <li>Describe your purposes and proposed activities in specific easily understood terms.</li> </ul>
_/	<ul> <li>Financial information should correspond with proposed activities.</li> </ul>
L	Schedules. Submit only those schedules that apply to you and check either "Yes" or "No" below.
	Schedule A Yes No Schedule E Yes No
	Schedule B Yes No Schedule F Yes No
	Schedule C Yes No_

Schedule H Yes \_\_\_ No \_\_\_

- An exact copy of your complete articles of organization (creating document). Absence of the proper purpose and dissolution clauses is the number one reason for delays in the issuance of determination letters.

   Location of Purpose Clause from Part III, line 1 (Page, Article and Paragraph Number) PAGE 2, ARTICLE 6
  - Location of Dissolution Clause from Part III, line 2b or 2c (Page, Article and Paragraph Number) or by operation of state law PAGE 3, ARTICLE 10
  - ${f V}$  Signature of an officer, director, trustee, or other official who is authorized to sign the application.
    - Signature at Part XI of Form 1023.
- Your name on the application must be the same as your legal name as it appears in your articles of organization.

Send completed Form 1023, user fee payment, and all other required information, to:

Internal Revenue Service P.O. Box 192 Covington, KY 41012-0192

If you are using express mail or a delivery service, send Form 1023, user fee payment, and attachments to:

Internal Revenue Service 201 West Rivercenter Blvd. Attn: Extracting Stop 312 Covington, KY 41011

# Form 1023 (Rev. June 2006) Department of the Treasury Internal Revenue Service

## Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code

OMB No. 1545-0056

**Note:** If exempt status is approved, this application will be open for public inspection.

Use the instructions to complete this application and for a definition of all **bold** items. For additional help, call IRS Exempt Organizations Customer Account Services toll-free at 1-877-829-5500. Visit our website at **www.irs.gov** for forms and publications. If the required information and documents are not submitted with payment of the appropriate user fee, the application may be returned to you.

Attach additional sheets to this application if you need more space to answer fully. Put your name and EIN on each sheet and identify each answer by Part and line number. Complete Parts I - XI of Form 1023 and submit only those Schedules (A through H) that apply to you.

Par	t I Identification of Applicant									
1	Full name of organization (exactly as it appears in your organization)	ing document)	2 c/o Name (if	applica	ble)					
STA	RT SMALL. THINK BIG., INC.		EAST SIDE HOUSE SETTLEMENT							
3	Mailing address (Number and street) (see instructions)	Room/Suite	4 Employer Identif	ication Nu	umber	(EIN)				
337	ALEXANDER AVENUE			27-182	21066	;				
	City or town, state or country, and ZIP + 4		5 Month the annua	al accoun	ting pe	riod end	ls (01 – 1	2)		
BRO	DNX, NY 10454-1108		12							
6	Primary contact (officer, director, trustee, or authorized rep	oresentative)			<del></del>					
	a Name: JENNIFER DASILVA		<b>b</b> Phone:	(21	2) 90	9-672	2			
			c Fax: (optiona	l)						
	Are you represented by an authorized representative, such a provide the authorized representative's name, and the name representative's firm. Include a completed Form 2848, <i>Powe Representative</i> , with your application if you would like us to	e and address of er of Attorney and	the authorized Declaration of							
8	Was a person who is not one of your officers, directors, trust representative listed in line 7, paid, or promised payment, to the structure or activities of your organization, or about your provide the person's name, the name and address of the perpromised to be paid, and describe that person's role.	o help plan, mana r financial or tax r	ige, or advise you matters? If "Yes,"			Yes		No		
9a	Organization's website: WWW.STARTSMALLTHINKBIG.OF	RG			***************************************					
b	Organization's email: (optional)									
10	Certain organizations are not required to file an information are granted tax-exemption, are you claiming to be excused "Yes," explain. See the instructions for a description of orga Form 990-EZ.	from filing Form	990 or Form 990-	EZ? If		Yes		No		
11	Date incorporated if a corporation, or formed, if other than a	a corporation. (	MM/DD/YYYY)	02 /	02	/	2010			
12	Were you formed under the laws of a <b>foreign country?</b> If "Yes," state the country.					Yes		No		
For F	Paperwork Reduction Act Notice, see page 24 of the instructions	s. Cat	. No. 17133K		Form	1023	(Rev. 6-	2006)		

Form	1023 (Rev. 6-2006) Name: START SMALL. THINK BIG., INC.	EIN:	27 - 182	2106	6	Pa	age 2
Par	t II Organizational Structure						-
You (See	must be a corporation (including a limited liability company), an unincorporated association instructions.) DO NOT file this form unless you can check "Yes" on lines 1, 2, 3, or 4.	n, or	a trust to	be	tax ex	empt.	
1	Are you a <b>corporation</b> ? If "Yes," attach a copy of your articles of incorporation showing <b>of filing</b> with the appropriate state agency. Include copies of any amendments to your arbe sure they also show state filing certification.				Yes		No
2	Are you a <b>limited liability company (LLC)</b> ? If "Yes," attach a copy of your articles of organizate certification of filing with the appropriate state agency. Also, if you adopted an operating agree a copy. Include copies of any amendments to your articles and be sure they show state filing a Refer to the instructions for circumstances when an LLC should not file its own exemption approximately.	emen certif	t, attach ication.		Yes		No
3	Are you an <b>unincorporated association</b> ? If "Yes," attach a copy of your articles of association, or other similar organizing document that is dated and includes at least two Include signed and dated copies of any amendments.				Yes		No
	Are you a <b>trust</b> ? If "Yes," attach a signed and dated copy of your trust agreement. Include and dated copies of any amendments.				Yes	V	No
b	Have you been funded? If "No," explain how you are formed without anything of value placed	in tru	ıst.		Yes	V	No
5	Have you adopted <b>bylaws</b> ? If "Yes," attach a current copy showing date of adoption. If "low your officers, directors, or trustees are selected.	No,"	explain		Yes		No
Par	t III Required Provisions in Your Organizing Document						
to me	following questions are designed to ensure that when you file this application, your organizing docu eet the organizational test under section 501(c)(3). Unless you can check the boxes in both lines 1 a not meet the organizational test. <b>DO NOT file this application until you have amended your org</b> and and amended organizing documents (showing state filing certification if you are a corporation or	and 2 j <b>aniz</b> i	2, your org i <b>ng docun</b>	anizi <b>1ent</b> .	ng doci Submi	ument t your	
1	Section 501(c)(3) requires that your organizing document state your exempt purpose(s), so religious, educational, and/or scientific purposes. Check the box to confirm that your organizes this requirement. Describe specifically where your organizing document meets this a reference to a particular article or section in your organizing document. Refer to the institution purpose language. Location of Purpose Clause (Page, Article, and Paragraph): PAGE 2,	anizir requ truct	ng docum uirement, ions for e	ent suct			
2a	Section 501(c)(3) requires that upon dissolution of your organization, your remaining assets mu for exempt purposes, such as charitable, religious, educational, and/or scientific purposes. Che confirm that your organizing document meets this requirement by express provision for the dis dissolution. If you rely on state law for your dissolution provision, do not check the box on line	eck t tribu	he box on tion of ass	line sets	2a to upon		
2b	If you checked the box on line 2a, specify the location of your dissolution clause (Page, A Do not complete line 2c if you checked box 2a. PAGE 3. ARTICLE 10	\rticle	e, and Pa	ragra	aph).		
2c	See the instructions for information about the operation of state law in your particular state you rely on operation of state law for your dissolution provision and indicate the state:	te. C	heck this	box	if		
Par	t IV Narrative Description of Your Activities						
this in application	g an attachment, describe your <i>past</i> , <i>present</i> , and <i>planned</i> activities in a narrative. If you believe the information in response to other parts of this application, you may summarize that information here cation for supporting details. You may also attach representative copies of newsletters, brochures, it is to this narrative. Remember that if this application is approved, it will be open for public inspection of activities should be thorough and accurate. Before to the instructions for information that me	and or single on the contract of the contract of the contract of the contract on the contract	refer to the milar docu herefore, y	e spe ment our i	cific pa s for su narrativ	irts of ipporti e	the ing

#### Compensation and Other Financial Arrangements With Your Officers, Directors, Trustees, Part V **Employees, and Independent Contractors**

1a List the names, titles, and mailing addresses of all of your officers, directors, and trustees. For each person listed, state their total annual compensation, or proposed compensation, for all services to the organization, whether as an officer, employee, or other position. Use actual figures, if available. Enter "none" if no compensation is or will be paid. If additional space is needed, attach a separate sheet. Refer to the instructions for information on what to include as compensation.

Name	Title	Mailing address	Compensation amount (annual actual or estimated)
JENNIFER DASILVA	DIRECTOR; EXECUTIVE DIRECTOR; TREASURER	337 ALEXANDER AVENUE BRONX, NY 10454-1108	\$60,000
THOMAS FITZPATRICK	DIRECTOR	337 ALEXANDER AVENUE BRONX, NY 10454-1108	NONE
MATTHEW LEONARD	DIRECTOR; SECRETARY	337 ALEXANDER AVENUE BRONX, NY 10454-1108	NONE
ELIZABETH LEWIN JOERSS	DIRECTOR	337 ALEXANDER AVENUE BRONX, NY 10454-1108	NONE
KELLY SHIMODA	DIRECTOR	337 ALEXANDER AVENUE BRONX, NY 10454-1108	NONE

Form		START SMALL. THINK BIG., INC		182106		F	age (
Pa		Other Financial Arrangemendependent Contractors (Cont	nts With Your Officers, Directors inued)	, Trus	tees,		
b	receive compensation of more	e than \$50,000 per year. Use the	ve highest compensated employees wactual figure, if available. Refer to the e officers, directors, or trustees listed	instruc	ctions	r will for	
Name	3	Title	Mailing address		ensational actual		
N/A							
N/A							
N/A							
N/A							
N/A							
С	that receive or will receive cor	inesses, and mailing addresses on mpensation of more than \$50,000 what to include as compensation	f your five highest compensated <b>inde</b> per year. Use the actual figure, if ava n.	pende ilable.	nt con Refer	tract to the	ors
Name	9	Title	Mailing address		ensatior al actual		
N/A							
N/A							
N/A							
N/A							
N/A							
The f	following "Yes" or "No" questions tors, trustees, highest compensate	relate to past, present, or planned re ed employees, and highest compens	lationships, transactions, or agreements ated independent contractors listed in line	with you es 1a, 1	ur office	ers, 1c.	
2a	Are any of your officers, direct relationships? If "Yes," identif	ors, or trustees <b>related</b> to each or y the individuals and explain the i	ther through family or business		Yes	V	No
b	Do you have a business relation through their position as an of	onship with any of your officers, c	lirectors, or trustees other than " identify the individuals and describe		Yes		No
С	highest compensated indepen		ghest compensated employees or b or 1c through family or business elationship.		Yes		No
3a			ted employees, and highest 1c, attach a list showing their name,				
b	compensated independent co- other organizations, whether to	ax exempt or taxable, that are relationshi	1c receive compensation from any ated to you through <b>common</b>		Yes		No
4	employees, and highest comp	nended, although they are not red	stees, highest compensated listed on lines 1a, 1b, and 1c, the quired to obtain exemption. Answer				
		at approve compensation arrangem mpensation arrangements in adva	ents follow a conflict of interest policy? ance of paying compensation?		Yes Yes		No No

c Do you or will you document in writing the date and terms of approved compensation arrangements?

☐ No

✓ Yes

Pa	Compensation and Other Financial Arrangements With Your Officers, Directors, Employees, and Independent Contractors (Continued)	Trus	tees,		
d	Do you or will you record in writing the decision made by each individual who decided or voted on compensation arrangements?	V	Yes		No
ө	Do you or will you approve compensation arrangements based on information about compensation paid by <b>similarly situated</b> taxable or tax-exempt organizations for similar services, current compensation surveys compiled by independent firms, or actual written offers from similarly situated organizations? Refer to the instructions for Part V, lines 1a, 1b, and 1c, for information on what to include as compensation.		Yes		No
f	Do you or will you record in writing both the information on which you relied to base your decision and its source?		Yes		No
g	If you answered "No" to any item on lines 4a through 4f, describe how you set compensation that is <b>reasonable</b> for your officers, directors, trustees, highest compensated employees, and highest compensated independent contractors listed in Part V, lines 1a, 1b, and 1c.				
5a	Have you adopted a <b>conflict of interest policy</b> consistent with the sample conflict of interest policy in Appendix A to the instructions? If "Yes," provide a copy of the policy and explain how the policy has been adopted, such as by resolution of your governing board. If "No," answer lines 5b and 5c.		Yes		No
b	What procedures will you follow to assure that persons who have a conflict of interest will not have influence over you for setting their own compensation?				
С	What procedures will you follow to assure that persons who have a conflict of interest will not have influence over you regarding business deals with themselves?				
	<b>Note:</b> A conflict of interest policy is recommended though it is not required to obtain exemption. Hospitals, see Schedule C, Section I, line 14.				
6a	Do you or will you compensate any of your officers, directors, trustees, highest compensated employees, and highest compensated independent contractors listed in lines 1a, 1b, or 1c through <b>non-fixed payments</b> , such as discretionary bonuses or revenue-based payments? If "Yes," describe all non-fixed compensation arrangements, including how the amounts are determined, who is eligible for such arrangements, whether you place a limitation on total compensation, and how you determine or will determine that you pay no more than reasonable compensation for services. Refer to the instructions for Part V, lines 1a, 1b, and 1c, for information on what to include as compensation.		Yes		No
b	Do you or will you compensate any of your employees, other than your officers, directors, trustees, or your five highest compensated employees who receive or will receive compensation of more than \$50,000 per year, through non-fixed payments, such as discretionary bonuses or revenue-based payments? If "Yes," describe all non-fixed compensation arrangements, including how the amounts are or will be determined, who is or will be eligible for such arrangements, whether you place or will place a limitation on total compensation, and how you determine or will determine that you pay no more than reasonable compensation for services. Refer to the instructions for Part V, lines 1a, 1b, and 1c, for information on what to include as compensation.		Yes		No
7a	Do you or will you purchase any goods, services, or assets from any of your officers, directors, trustees, highest compensated employees, or highest compensated independent contractors listed in lines 1a, 1b, or 1c? If "Yes," describe any such purchase that you made or intend to make, from whom you make or will make such purchases, how the terms are or will be negotiated at arm's length, and explain how you determine or will determine that you pay no more than fair market value. Attach copies of any written contracts or other agreements relating to such purchases.		Yes	V	No
b	Do you or will you sell any goods, services, or assets to any of your officers, directors, trustees, highest compensated employees, or highest compensated independent contractors listed in lines 1a, 1b, or 1c? If "Yes," describe any such sales that you made or intend to make, to whom you make or will make such sales, how the terms are or will be negotiated at arm's length, and explain how you determine or will determine you are or will be paid at least fair market value. Attach copies of any written contracts or other agreements relating to such sales.		Yes		No
8a	Do you or will you have any leases, contracts, loans, or other agreements with your officers, directors, trustees, highest compensated employees, or highest compensated independent contractors listed in lines 1a, 1b, or 1c? If "Yes," provide the information requested in lines 8b through 8f.		Yes	V	No
c d e	Describe any written or oral arrangements that you made or intend to make.  Identify with whom you have or will have such arrangements.  Explain how the terms are or will be negotiated at arm's length.  Explain how you determine you pay no more than fair market value or you are paid at least fair market value.  Attach copies of any signed leases, contracts, loans, or other agreements relating to such arrangements.				
9a	Do you or will you have any leases, contracts, loans, or other agreements with any organization in which any of your officers, directors, or trustees are also officers, directors, or trustees, or in which any individual officer, director, or trustee owns more than a 35% interest? If "Yes," provide the information requested in lines 9b through 9f.		Yes	~	No

#### Compensation and Other Financial Arrangements With Your Officers, Directors, Trustees, Part V **Employees, and Independent Contractors** (Continued)

- **b** Describe any written or oral arrangements you made or intend to make.
- c Identify with whom you have or will have such arrangements.
- d Explain how the terms are or will be negotiated at arm's length.
- e Explain how you determine or will determine you pay no more than fair market value or that you are paid at least fair market value.

Ť	Attach a copy of any signed leases, contracts, loans, or other agreements relating to such arrangements.				
Pa	rt VI Your Members and Other Individuals and Organizations That Receive Benefits Fr	om	You		
	following "Yes" or "No" questions relate to goods, services, and funds you provide to individuals and or our activities. Your answers should pertain to past, present, and planned activities. (See instructions.)	gani	zations	as pa	art
1a	In carrying out your exempt purposes, do you provide goods, services, or funds to individuals? If "Yes," describe each program that provides goods, services, or funds to individuals.		Yes		No
b	In carrying out your exempt purposes, do you provide goods, services, or funds to organizations? If "Yes," describe each program that provides goods, services, or funds to organizations.		Yes	V	No
2	Do any of your programs limit the provision of goods, services, or funds to a specific individual or group of specific individuals? For example, answer "Yes," if goods, services, or funds are provided only for a particular individual, your members, individuals who work for a particular employer, or graduates of a particular school. If "Yes," explain the limitation and how recipients are selected for each program.		Yes		No
3	Do any individuals who receive goods, services, or funds through your programs have a family or business relationship with any officer, director, trustee, or with any of your highest compensated employees or highest compensated independent contractors listed in Part V, lines 1a, 1b, and 1c? If "Yes," explain how these related individuals are eligible for goods, services, or funds.		Yes		No
_	rt VII Your History				
The	following "Yes" or "No" questions relate to your history. (See instructions.)				
1	Are you a <b>successor</b> to another organization? Answer "Yes," if you have taken or will take over the activities of another organization; you took over 25% or more of the fair market value of the net assets of another organization; or you were established upon the conversion of an organization from for-profit to non-profit status. If "Yes," complete Schedule G.		Yes		No
2	Are you submitting this application more than 27 months after the end of the month in which you were legally formed? If "Yes," complete Schedule E.		Yes		No
Pai	rt VIII Your Specific Activities				
	following "Yes" or "No" questions relate to specific activities that you may conduct. Check the appropri vers should pertain to <i>past, present</i> , and <i>planned</i> activities. (See instructions.)	ate b	ox. Yo	ur	
1	Do you support or oppose candidates in <b>political campaigns</b> in any way? If "Yes," explain.		Yes		No
2a	Do you attempt to <b>influence legislation?</b> If "Yes," explain how you attempt to influence legislation and complete line 2b. If "No," go to line 3a.		Yes		No
b	Have you made or are you making an <b>election</b> to have your legislative activities measured by expenditures by filing Form 5768? If "Yes," attach a copy of the Form 5768 that was already filed or attach a completed Form 5768 that you are filing with this application. If "No," describe whether your attempts to influence legislation are a substantial part of your activities. Include the time and money spent on your attempts to influence legislation as compared to your total activities.		Yes		No
3a	Do you or will you operate bingo or <b>gaming</b> activities? If "Yes," describe who conducts them, and list all revenue received or expected to be received and expenses paid or expected to be paid in operating these activities. <b>Revenue and expenses</b> should be provided for the time periods specified in Part IX, Financial Data.		Yes		No
b	Do you or will you enter into contracts or other agreements with individuals or organizations to conduct bingo or gaming for you? If "Yes," describe any written or oral arrangements that you made or intend to make, identify with whom you have or will have such arrangements, explain how the terms are or will be negotiated at arm's length, and explain how you determine or will determine you pay no more than fair market value or you will be paid at least fair market value. Attach copies or any written contracts or other agreements relating to such arrangements.		Yes		No
С	List the states and local jurisdictions, including Indian Reservations, in which you conduct or will conduct gaming or bingo.				

Pai	t VIII Your Specific Activities (Continued)						
4a	Do you or will you undertake <b>fundraising</b> ? If "Yes," conduct. (See instructions.)	chec	ck all the fundraising programs you do or will		Yes		No
	mail solicitations	1	phone solicitations				
	email solicitations	V	accept donations on your website				
	personal solicitations		receive donations from another organization's	web	site		
	vehicle, boat, plane, or similar donations	1	government grant solicitations				
	foundation grant solicitations		Other				
	Attach a description of each fundraising program.						
b	Do you or will you have written or oral contracts with for you? If "Yes," describe these activities. Include all and state who conducts them. Revenue and expense specified in Part IX, Financial Data. Also, attach a cop	reves s	venue and expenses from these activities hould be provided for the time periods		Yes		No
С	Do you or will you engage in fundraising activities for arrangements. Include a description of the organization of all contracts or agreements.				Yes		No
d	List all states and local jurisdictions in which you con- jurisdiction listed, specify whether you fundraise for yo organization, or another organization fundraises for you	our	et fundraising. For each state or local own organization, you fundraise for another				
е	Do you or will you maintain separate accounts for any the right to advise on the use or distribution of funds on the types of investments, distributions from the type donor's contribution account. If "Yes," describe this period be provided and submit copies of any written material	? A pes prog	nswer "Yes" if the donor may provide advice of investments, or the distribution from the gram, including the type of advice that may		Yes		No
5	Are you affiliated with a governmental unit? If "Yes,"	exp	olain.		Yes		No
6a	Do you or will you engage in economic development	1 <b>t</b> ?	f "Yes," describe your program.		Yes		No
b	Describe in full who benefits from your economic devergement exempt purposes.	/elo	pment activities and how the activities				
7a	Do or will persons other than your employees or volui each facility, the role of the developer, and any busine developer and your officers, directors, or trustees.				Yes		No
b	Do or will persons other than your employees or volui "Yes," describe each activity and facility, the role of the relationship(s) between the manager and your officers	he i	manager, and any business or family		Yes		No
С	If there is a business or family relationship between a directors, or trustees, identify the individuals, explain negotiated at arm's length so that you pay no more the contracts or other agreements.	the	relationship, describe how contracts are				
8	Do you or will you enter into <b>joint ventures</b> , including treated as partnerships, in which you share profits and 501(c)(3) organizations? If "Yes," describe the activitie participate.	id lo	osses with partners other than section		Yes		No
9a	Are you applying for exemption as a childcare organize lines 9b through 9d. If "No," go to line 10.	zati	on under section 501(k)? If "Yes," answer		Yes	<b>V</b>	No
b	Do you provide child care so that parents or caretake <b>employed</b> (see instructions)? If "No," explain how you in section 501(k).				Yes		No
С	Of the children for whom you provide child care, are 8 enable their parents or caretakers to be gainfully emp you qualify as a childcare organization described in se	oloy	ed (see instructions)? If "No," explain how		Yes		No
d	Are your services available to the general public? If "Number whom your activities are available. Also, see the instruchildcare organization described in section 501(k).				Yes		No
10	Do you or will you publish, own, or have rights in mus scientific discoveries, or other <b>intellectual property</b> ? own any copyrights, patents, or trademarks, whether determined, and how any items are or will be produced.	If " fee	Yes," explain. Describe who owns or will s are or will be charged, how the fees are		Yes		No

Form	1023 (Rev. 6-2006) Name: START SWALL. THINK BIG., INC.	N: 21 -	182106	6	Pa	ge
Pai	t VIII Your Specific Activities (Continued)					
11	Do you or will you accept contributions of: real property; conservation easements; closely securities; intellectual property such as patents, trademarks, and copyrights; works of mus licenses; royalties; automobiles, boats, planes, or other vehicles; or collectibles of any type describe each type of contribution, any conditions imposed by the donor on the contribution any agreements with the donor regarding the contribution.	ic or art; ? If "Yes,	"	Yes		No
	Do you or will you operate in a <b>foreign country</b> or <b>countries?</b> If "Yes," answer lines 12b t 12d. If "No," go to line 13a.	nrough		Yes		No
b	Name the foreign countries and regions within the countries in which you operate.					
C	Describe your operations in each country and region in which you operate.					
	Describe how your operations in each country and region further your exempt purposes.					
13a	Do you or will you make grants, loans, or other distributions to organization(s)? If "Yes," ar 13b through 13g. If "No," go to line 14a.	swer line	s 🗌	Yes	V	No
b	Describe how your grants, loans, or other distributions to organizations further your exempt purpose to organizations further your exempt purpose to organize the property of	oses.				
C	Do you have written contracts with each of these organizations? If "Yes," attach a copy of each	contract.		Yes		No
d	Identify each recipient organization and any relationship between you and the recipient or	ganizatior	٦.			
е	Describe the records you keep with respect to the grants, loans, or other distributions you	make.				
f	Describe your selection process, including whether you do any of the following:					
	(i) Do you require an application form? If "Yes," attach a copy of the form.			Yes		No
	(ii) Do you require a grant proposal? If "Yes," describe whether the grant proposal specific responsibilities and those of the grantee, obligates the grantee to use the grant funds of purposes for which the grant was made, provides for periodic written reports concerning of grant funds, requires a final written report and an accounting of how grant funds were and acknowledges your authority to withhold and/or recover grant funds in case such for appear to be, misused.	only for the ng the use re used,	)	Yes		No
g	Describe your procedures for oversight of distributions that assure you the resources are unfurther your exempt purposes, including whether you require periodic and final reports on resources.		:			
14a	Do you or will you make grants, loans, or other distributions to foreign organizations? If "You answer lines 14b through 14f. If "No," go to line 15.	∋s,"		Yes		No
b	Provide the name of each foreign organization, the country and regions within a country in each foreign organization operates, and describe any relationship you have with each forei organization.					
С	Does any foreign organization listed in line 14b accept contributions earmarked for a specifor specific organization? If "Yes," list all earmarked organizations or countries.	fic countr	у 🗆	Yes		No
d	Do your contributors know that you have ultimate authority to use contributions made to you discretion for purposes consistent with your exempt purposes? If "Yes," describe how you information to contributors.			Yes		No
е	Do you or will you make pre-grant inquiries about the recipient organization? If "Yes," descinquiries, including whether you inquire about the recipient's financial status, its tax-exempunder the Internal Revenue Code, its ability to accomplish the purpose for which the resouprovided, and other relevant information.	t status	e 🗆	Yes		No
f	Do you or will you use any additional procedures to ensure that your distributions to foreig organizations are used in furtherance of your exempt purposes? If "Yes," describe these princluding site visits by your employees or compliance checks by impartial experts, to verify funds are being used appropriately.	ocedures	,	Yes		No

Form	1023 (Rev. 6-2006) Name: START SWALL. THINK BIG., INC.	021000	0	Pa	ıge <b>ö</b>
Pa	rt VIII Your Specific Activities (Continued)				
15	Do you have a close connection with any organizations? If "Yes," explain.		Yes	V	No
16	Are you applying for exemption as a <b>cooperative hospital service organization</b> under section 501(e)? If "Yes," explain.		Yes	Ø	No
17	Are you applying for exemption as a cooperative service organization of operating educational organizations under section 501(f)? If "Yes," explain.		Yes		No
18	Are you applying for exemption as a charitable risk pool under section 501(n)? If "Yes," explain.		Yes	V	No
19	Do you or will you operate a <b>school</b> ? If "Yes," complete Schedule B. Answer "Yes," whether you operate a school as your main function or as a secondary activity.		Yes	V	No
20	Is your main function to provide hospital or medical care? If "Yes," complete Schedule C.		Yes	V	No
21	Do you or will you provide <b>low-income housing</b> or housing for the <b>elderly</b> or <b>handicapped</b> ? If "Yes," complete Schedule F.		Yes	V	No
22	Do you or will you provide scholarships, fellowships, educational loans, or other educational grants to individuals, including grants for travel, study, or other similar purposes? If "Yes," complete Schedule H.	, 🗆 ,	Yes		No
	<b>Note: Private foundations</b> may use Schedule H to request advance approval of individual grant procedures.				

#### Part IX Financial Data

For purposes of this schedule, years in existence refer to completed tax years. If in existence 4 or more years, complete the schedule for the most recent 4 tax years. If in existence more than 1 year but less than 4 years, complete the statements for each year in existence and provide projections of your likely revenues and expenses based on a reasonable and good faith estimate of your future finances for a total of 3 years of financial information. If in existence less than 1 year, provide projections of your likely revenues and expenses for the current year and the 2 following years, based on a reasonable and good faith estimate of your future finances for a total of 3 years of financial information. (See instructions.)

			A. Statement of	of Revenues and	Expenses		
		Type of revenue or expense	Current tax year	3 prior tax	years or 2 succeedin	g tax years	
			(a) From 1/1/10 To 12/31/10	(b) From 1/1/11 To 12/31/11	(c) From 1/1/12 To 12/31/12	(d) From	(e) Provide Total for (a) through (d)
	1	Gifts, grants, and contributions received (do not include unusual grants)	\$80,000	\$125,000	\$127,000		\$332,000
	2		\$0	\$123,000	\$127,000		
	3	Gross investment income	\$0	\$0	\$0		\$0
	4		\$0	40	30		\$0
	4	Net unrelated business income	\$0	\$0	\$0		\$0
	5	Taxes levied for your benefit	\$0	\$0	\$0		\$0
Revenues	6	Value of services or facilities furnished by a governmental unit without charge (not including the value of services generally furnished to the public without charge)	\$0	\$0	\$0		\$0
Rev	7	Any revenue not otherwise listed above or in lines 9–12 below (attach an itemized list)	\$0	\$0	\$0		\$0
	8	Total of lines 1 through 7	\$80,000	\$125,000	\$127,000		\$332,000
	9	Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to your exempt purposes (attach itemized list)	\$0	\$125,000	\$127,000		\$332,000
	10	Total of lines 8 and 9	\$80,000	\$125,000	\$127,000		\$0
	11	Net gain or loss on sale of capital assets (attach schedule and see instructions)	\$0	\$0	\$0		\$0
	12	Unusual grants	\$0	\$0	\$0		\$0
	13	Total Revenue Add lines 10 through 12	\$80,000	\$125,000	\$127,000		
	14	Fundraising expenses	\$5,000	\$8,500	\$8,500		\$332,000
	15		\$0,000	\$0,500	\$0,500		
	16	Disbursements to or for the benefit of members (attach an itemized list)	\$0	\$0	\$0		
Expenses	17	Compensation of officers, directors, and trustees	\$60,000	\$62,000	\$64,000		
ĕ	18	Other salaries and wages	\$0	\$40,000	\$42,000		
X	19	Interest expense	\$0	\$0	\$0		
	20	Occupancy (rent, utilities, etc.)	\$0	\$0	\$0		2000
	21	Depreciation and depletion	\$0	\$0	\$0		120276
	22	Professional fees	\$3,000	\$3,100	\$3,100		A CONTRACT
	23	Any expense not otherwise classified, such as program services (attach itemized list)	\$10,950	\$8,200	\$8,300		
	24	Total Expenses Add lines 14 through 23	\$78,950	\$121,800	\$125,900		

EIN: 27 - 1821066

Pa	rt IX Financial Data (Continued)			
	B. Balance Sheet (for your most recently completed tax year)			d: 12/10
_	Assets		(Who	le dollars)
1	Cash	1 2		\$( \$(
2 3	Accounts receivable, net	3	······································	\$(
4	Inventories	4		\$(
5		5		\$(
6	Corporate stocks (attach an itemized list)	6		\$(
7	Other investments (attach an itemized list)	7		\$(
8	Depreciable and depletable assets (attach an itemized list)	8		\$(
9	Land	9		\$(
10	Other assets (attach an itemized list)	10		\$(
11		11		
• •	Liabilities			\$(
12		12		\$(
13		13	···········	\$(
14		14	***********	\$(
15		15		\$(
16		16		\$(
	Fund Balances or Net Assets			
17		17		\$(
18		18		\$(
19	Have there been any substantial changes in your assets or liabilities since the end of the period		Yes	☑ No
	shown above? If "Yes," explain.			***************************************
Pa	rt X Public Charity Status			
	Are you a private foundation? If "Yes," go to line 1b. If "No," go to line 5 and proceed as instructed. If you are unsure, see the instructions.  As a private foundation, section 508(e) requires special provisions in your organizing document in		Yes	☑ No
	addition to those that apply to all organizations described in section 501(c)(3). Check the box to confirm that your organizing document meets this requirement, whether by express provision or by reliance on operation of state law. Attach a statement that describes specifically where your organizing document meets this requirement, such as a reference to a particular article or section in your organizing document or by operation of state law. See the instructions, including Appendix B, for information about the special provisions that need to be contained in your organizing document. Go to line 2.			
2	Are you a private operating foundation? To be a private operating foundation you must engage directly in the active conduct of charitable, religious, educational, and similar activities, as opposed to indirectly carrying out these activities by providing grants to individuals or other organizations. If "Yes," go to line 3. If "No," go to the signature section of Part XI.		Yes	□ No
3	Have you existed for one or more years? If "Yes," attach financial information showing that you are a private operating foundation; go to the signature section of Part XI. If "No," continue to line 4.		Yes	□ No
4	Have you attached either (1) an affidavit or opinion of counsel, (including a written affidavit or opinion from a certified public accountant or accounting firm with expertise regarding this tax law matter), that sets forth facts concerning your operations and support to demonstrate that you are likely to satisfy the requirements to be classified as a private operating foundation; or (2) a statement describing your proposed operations as a private operating foundation?		Yes	□ No
5	If you answered "No" to line 1a, indicate the type of public charity status you are requesting by checking one You may check only one box.	of t	he cho	ices below
	The organization is not a private foundation because it is:			
	509(a)(1) and 170(b)(1)(A)(i)—a church or a convention or association of churches. Complete and attach Sc	nedu	ıle A.	
	509(a)(1) and 170(b)(1)(A)(ii)—a <b>school</b> . Complete and attach Schedule B.			
	509(a)(1) and 170(b)(1)(A)(iii)—a <b>hospital</b> , a cooperative hospital service organization, or a medical research organization operated in conjunction with a hospital. Complete and attach Schedule C.			
d	509(a)(3)—an organization supporting either one or more organizations described in line 5a through c, f or a publicly supported section 501(c)(4), (5), or (6) organization. Complete and attach Schedule D.	, g, d	or h	

orm	1023 (Rev. 6-2006)	Name: START SMALL. TH	INK BIG., INC.	EIN: 27 _ 1821066	Page <b>1</b>
Pa	t X Public Charit	y Status (Continued)			
		ion organized and operate A)(iv)—an organization ope nental unit.		for public safety. a college or university that is owned or	
9	509(a)(1) and 170(b)(1)(of contributions from p	A)(vi)—an organization tha ublicly supported organiza	t receives a substantial pations, from a governmer	part of its financial support in the form nated unit, or from the general public.	
h	investment income ar	nd receives more than one	-third of its financial sup	of its financial support from gross sport from contributions, membership ubject to certain exceptions).	
i	A publicly supported o decide the correct stat	rganization, but unsure if i us.	t is described in 5g or 5l	h. The organization would like the IRS t	o 🗆
6	selecting one of the box	es below. Refer to the instr	uctions to determine whic	advance or a definitive ruling by h type of ruling you are eligible to receive	
а	the Code you request a excise tax under sectic at the end of the 5-year years to 8 years, 4 more the extension to a mut Assessment Period, proyou make. You may obtoll-free 1-800-829-367	an advance ruling and agring 4940 of the Code. The firm advance ruling period. The firm advance ruling period of the firm and 15 days beyond wally agreed-upon period of the firm as a more detailed expetain Publication 1035 free 6. Signing this consent wi	ee to extend the statute tax will apply only if you he assessment period w the end of the first year of time or issue(s). Public planation of your rights a of charge from the IRS II not deprive you of any	sent, pursuant to section 6501(c)(4) of of limitations on the assessment of do not establish public support status ill be extended for the 5 advance ruling. You have the right to refuse or limit cation 1035, Extending the Tax and the consequences of the choices web site at www.irs.gov or by calling appeal rights to which you would s, you are not eligible for an advance	
	Consent Fixing Perio	d of Limitations Upon Ass	sessment of Tax Under	Section 4940 of the Internal Revenue	Code
	For Organization  (Signature of Officer, Dire authorized official)	ctor, Trustee, or other	(Type or print name of sig	iner) (Date)	
			(Type or print title or author	ority of signer)	
	For IRS Use Only				
	IRS Director, Exempt Org	anizations		(Date)	
b	you are requesting a de	finitive ruling. To confirm er line 6b(ii) if you checke	your public support state	e tax year of at least 8 full months and us, answer line 6b(i) if you checked box If you checked box i in line 5 above,	
	(b) Attach a list sho	8, column (e) on Part IX-A wing the name and amour e than the 2% amount. If	nt contributed by each p	erson, company, or organization whose	· 🗆
	Expenses, attacl	nounts are included on lin n a list showing the name ," check this box.	es 1, 2, and 9 of Part IX of and amount received	-A. Statement of Revenues and from each <b>disqualified person.</b> If the	
	a list showing th payments were i	e name of and amount red	ceived from each payer, 1% of line 10, Part IX-A	ent of Revenues and Expenses, attach other than a disqualified person, whose a statement of Revenues and	•
7	Did you receive any unu Revenues and Expense	usual grants during any of s? If "Yes," attach a list in prief description of the gra	the years shown on Par cluding the name of the	contributor, the date and	☑ No
	grant, a	docomption of the gre	in, and oxplain willy it is	unadual.	

EIN: 27 - 1821066

Page 12

#### Part XI User Fee Information

You must include a user fee payment with this application. It will not be processed without your paid user fee. If your average annual gross receipts have exceeded or will exceed \$10,000 annually over a 4-year period, you must submit payment of \$750. If your gross receipts have not exceeded or will not exceed \$10,000 annually over a 4-year period, the required user fee payment is \$300. See instructions for Part XI, for a definition of **gross receipts** over a 4-year period. Your check or money order must be made payable to the United States Treasury. User fees are subject to change. Check our website at www.irs.gov and type "User Fee" in the keyword box, or call Customer Account Services at 1-877-829-5500 for current information.

	III UIC K	eyword box, or can customer Account Services at 1-877-829-5500 for current information.				
1		our annual gross receipts averaged or are they expected to average not more than \$10,000?		Yes	V	No
	If "Yes,'	check the box on line 2 and enclose a user fee payment of \$300 (Subject to change—see above).				
	If "No,"	check the box on line 3 and enclose a user fee payment of \$750 (Subject to change—see above).				
2	Check t	he box if you have enclosed the reduced user fee payment of \$300 (Subject to change).				
3	3 Check the box if you have enclosed the user fee payment of \$750 (Subject to change).				V	
applic	ation, incl	the penalties of perjury that I am authorized to sign this application on behalf of the above organization and that I uding the accompanying schedules and attachments, and to the best of my knowledge it is true, correct, and com	have plete.	examined	l this	
Plea Sign		MATTHEW LEONARD	Nac	dh 9	$\mathcal{H}$	2)()
Her		(Signature of Officer, Director, Trustee, or other authorized official)  (Type or print name of signer)  SECRETARY	(Date)	)	1	
		(Type or print title or authority of signer)				

Reminder: Send the completed Form 1023 Checklist with your filled-in-application.

Form 1023 (Rev. 6-2006)

#### START SMALL. THINK BIG., INC. / EIN 27-1821066

#### Part IV - Narrative Description of Activities

Start Small. Think Big., Inc. ("Start Small") will offer a free ten-hour financial planning course, followed by four hours of individual financial counseling, to help its clients take control of their financial future and make more informed financial decisions. These services will be offered throughout the year in the Bronx, New York. Course graduates will be eligible to join Start Small-affiliated credit unions, through which they will have access to free checking and savings accounts and other reasonably-priced financial services. Start Small will pre-screen its clients for loans with its credit union partners, and will work closely with its clients and those partners to process the loan applications. By providing coordinated access to a basic bank account and reasonably priced financial services, Start Small will help its clients to reduce their debt, stabilize their finances and build sustainable financial independence. Approximately 40% of program time is allocated to these activities.

Start Small will also work with its credit union partners to offer tax and benefits counseling designed to promote tax credits and accelerate asset building. In addition, Start Small will offer financial incentives designed to encourage its clients to build savings. Approximately 10% of program time will be allocated to these activities.

Start Small has also partnered with leading law firms, top law schools, and highly respected nonprofit legal organizations to build a broad-based volunteer legal network, thus ensuring its clients increased access to and availability of legal assistance. To this end, Start Small will coordinate four legal programs: a small business legal clinic, which will provide legal and technical assistance to low-income microentrepreneurs looking to start or expand a small business; a consumer debt clinic, which will provide community education and direct representation to low-income consumers who are having problems with creditors; a low-income taxpayer clinic, which will provide advice to clients on tax disputes and educate the community about tax compliance and the Earned Income Tax Credit; and an immigration clinic, which will provide community education and direct immigration counseling and assistance to low-income foreign-born New Yorkers. These clinics will be offered on a monthly basis, throughout the year, in the Bronx, New York. Approximately 50% of program time will be allocated to these activities.

Start Small's activities will take place in the Bronx, New York and will be funded by government grants and by donations from individuals, foundations and corporations.

23126961v2 1

### START SMALL. THINK BIG., INC. / EIN 27-1821066

### Part VI - Members and Other Individuals and Organizations That Receive Benefits

**Line 1a.** Please see Part IV (Narrative Description of Your Activities) for a description of the programs where Start Small. Think Big., Inc. provides services to individuals.

23126961v2 2

#### START SMALL. THINK BIG., INC. / EIN 27-1821066

#### Part VIII - Your Specific Activities

#### Line 4a

Start Small's employees and volunteers will raise funds to support programming via direct mail solicitations (personal letters), email solicitations (regular newsletter updates), personal solicitations (in-person meetings), and phone solicitations. Start Small will only engage in targeted fundraising campaigns (*i.e.*, it will only reach out to those individuals and corporations with whom Start Small has a personal relationship or who have signed up for email updates from Start Small).

Start Small will also raise funds to support programming via foundation grant solicitations and government grant solicitations.

Finally, Start Small. Think Big., Inc. will accept donations on its website (www.startsmallthinkbig.org/donate).

#### Line 4d

Start Small conducts fundraising in New York state, and focuses its fundraising efforts on New York County and Kings County. Start Small fundraises only for itself. No other organization fundraises for Start Small.

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## START SMALL. THINK BIG., INC. / EIN 27-1821066

### Part IX - Financial Data

### **Line A.23**

Expense	1/1/10 to 12/31/10	1/1/11 to 12/31/11	1/1/12 to 12/31/12	Total
Office Supplies	\$300	\$300	\$300	\$900
Computers, Software	\$500	\$250	\$250	\$1,000
Membership Dues, Subscriptions	\$100	\$100	\$100	\$300
Marketing, Advertising	\$600	\$650	\$700	\$1,950
Postage	\$150	\$200	\$250	\$600
Website	\$2,300	\$200	\$200	\$4,500
Filing Fees, Registrations	\$1,000	\$500	\$500	\$2,000
Stipends	\$1,000	\$1,000	\$1,000	\$3,000
Matched Savings Program	\$5,000	\$5,000	\$5,000	\$15,000
Total	\$10,950	\$8,200	\$8,300	\$29,250

23126961v2 4

CERTIFICATE OF INCORPORATION

OF

START SMALL. THINK BIG., INC.

UNDER SECTION 402 OF THE NOT-FOR-PROFIT CORPORATION LAW

Filed By:

Matthew Leonard

Debevoise & Plimpton LLP

919 Third Avenue New York, NY 10022

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#### CERTIFICATE OF INCORPORATION

OF

#### START SMALL. THINK BIG., INC.

## UNDER SECTION 402 OF THE NOT-FOR-PROFIT CORPORATION LAW

The undersigned, a natural person of the age of eighteen or over, desiring to form a corporation pursuant to the provisions of the Not-for-Profit Corporation Law, does hereby certify:

- 1. The name of the corporation is Start Small. Think Big., Inc. (the "Corporation").
- 2. The Corporation is a corporation as defined in subparagraph (a)(5) of Section 102 of the Not-for-Profit Corporation Law and shall be a Type B corporation under Section 201 of the Not-for-Profit Corporation Law.
  - 3. The Corporation is formed for the following charitable or educational purposes:
  - (a) to help low-income residents of the South Bronx access affordable financial services provided by mainstream financial institutions;
  - (b) to provide financial and business education to low-income residents of the South Bronx;
  - (c) to provide tax and benefits counseling to low-income residents of the South Bronx;
  - (d) to help low-income residents of the South Bronx stabilize their finances, reduce their debt, accumulate savings, start or expand a small business, and take control of their financial future by making more informed decisions; and
  - (e) to conduct any other activities and to perform any and all acts which may be necessary, useful, suitable or proper for the furtherance, accomplishment or attainment of any of the activities described in clauses (a) through (d) hereof.
- 4. In furtherance of the foregoing purposes, the Corporation shall have all the powers enumerated in Section 202 of the Not-for-Profit Corporation Law and such other powers as are now or hereafter permitted by law for a corporation organized for the foregoing purposes, including, without limitation, the power to (a) solicit grants and contributions for any corporate purpose, (b) maintain a fund or funds of real and/or personal property in furtherance of such purposes, and (c) organize one or more partially- or wholly-owned organizations.

- 5. The Corporation shall not, directly or indirectly, engage in any of the activities mentioned in subparagraphs (a) through (w) of Section 404 of the Not-for-Profit Corporation Law unless it has complied with the requirements set forth therein.
- 6. Notwithstanding any other provision of these articles, the Corporation is organized exclusively for charitable purposes, and intends at all times to qualify and remain qualified as exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1986, as it may be amended (the "Code"), and in connection therewith:
  - (a) the Corporation is not formed for and shall not be conducted nor operated for pecuniary profit or financial gain, and no part of its assets, income or profit shall be distributed to or inure to the benefit of any director, officer or other private individual or individuals, provided that nothing herein shall prevent the Corporation from paying reasonable compensation to any person for services rendered to or for the Corporation in furtherance of one or more of its purposes;
  - (b) no substantial part of the activities of the Corporation shall be devoted to the carrying on of propaganda or otherwise attempting to influence legislation, except to the extent permitted by the Code, whether pursuant to an election under Section 501(h) or otherwise, and no part of the activities of the Corporation shall be devoted to participating or intervening in (including the publication or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office, and the Corporation will not engage in any other activities that would cause it to be characterized as an "action organization" as defined in Treasury Regulation § 1.501(c)(3)-1, promulgated under the Code; and
  - (c) the Corporation shall not engage in or include among its purposes any activities not permitted to be carried on by a corporation exempt from federal income taxation under Section 501(c)(3) of the Code.
- 7. The office of the Corporation within the State of New York shall be located in Bronx County.
- 8. The directors of the Corporation shall consist of such number of persons, but not less than three, as may be set forth in the By-Laws of the Corporation. The names and addresses of the initial directors, each of whom is of full age, are as follows:

<u>Name</u>	Address
Jennifer DaSilva	94 Hicks Street, Brooklyn, NY 11201
Thomas Fitzpatrick	322 West 72nd Street, New York, NY 10023
Matthew Leonard	139 Clinton Street, Brooklyn, NY 11201
Elizabeth Lewin Joerss	311 Fenimore Road, Mamaroneck, NY 10543
Kelly Shimoda	16 Fowler Street, Beacon, NY 12508

9. The Secretary of State of the State of New York is hereby designated as agent of the Corporation upon whom process against the Corporation may be served. The post office address to which the Secretary shall mail a copy of any process against the Corporation served upon him is:

Jennifer DaSilva Start Small. Think Big., Inc. c/o East Side House Settlement 337 Alexander Avenue Bronx, NY 10454

- 10. In the event of dissolution of the Corporation, all of the assets and property of the Corporation remaining after the proper payment of expenses and the satisfaction of all liabilities shall be distributed, in accordance with Article 10 of the Not-for-Profit Corporation Law, as it may be amended, to further the not-for-profit purposes of the Corporation or to such charitable or educational organizations as shall qualify under Section 501(c)(3) of the Code.
- 11. The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation in the manner now or hereafter prescribed by law, provided that no amendment, alteration, change or repeal shall be effected which will result in the denial of tax-exempt status to the Corporation under Section 501(c)(3) of the Code and the regulations thereunder.
  - 12. The name and address of the sole incorporator is:

Matthew Leonard Debevoise & Plimpton LLP 919 Third Avenue New York, NY 10022

IN WITNESS WHEREOF, this certificate has been signed and the statements made herein affirmed as true under the penalties of perjury this 29th day of January, 2010.

Matthew Leonard Sole Incorporator



#### START SMALL. THINK BIG., INC.

Unanimous Written Consent in Lieu of Meeting of the Board of Directors

The undersigned, being all the members of the Board of Directors of Start Small. Think Big., Inc., a New York not-for-profit corporation (the "Corporation"), do hereby consent, pursuant to Section 405(b) of the New York Not-for-Profit Corporation Law, to the adoption of the following resolutions in connection with the organization of the Corporation, and direct that an executed copy of this unanimous written consent (this "Consent") be inserted in the minute book of the Corporation. This Consent may be executed in several counterparts, which, when taken together, shall constitute one instrument. This Consent is dated as of February 5, 2010, and, when executed by each of the Directors of the Corporation, shall be deemed effective on and as of such date.

RESOLVED, that the Certificate of Incorporation of the Corporation, as filed with the Department of State of the State of New York on February 2, 2010, be, and hereby is, ratified, approved and confirmed, and shall be inserted in the minute book of the Corporation along with the receipt therefor from the Department of State;

RESOLVED, that the actions taken by Matthew Leonard, the sole incorporator of the Corporation, in the organization of the Corporation and all matters related thereto, be, and hereby are, in all respects ratified, approved and confirmed;

RESOLVED, that the form of By-Laws attached hereto as <u>Exhibit A</u> be, and hereby is, approved and adopted as the By-Laws of the Corporation and shall be inserted in the minute book of the Corporation immediately following the Certificate of Incorporation and receipt therefor;

RESOLVED, that the form of Conflict of Interest Policy attached hereto as <a href="Exhibit B">Exhibit B</a> be, and hereby is, approved and adopted as the Conflict of Interest Policy of the Corporation, and shall be inserted in the minute book of the Corporation immediately following the By-Laws;



RESOLVED, that the following persons be, and each of them hereby is, elected to hold the office or offices of the Corporation set forth opposite their respective names, to serve until the close of the election of Officers at the first annual meeting of the Board of Directors and until their respective successors shall have been elected and shall have qualified, or as otherwise provided in the By-Laws:

<u>Name</u> <u>Title</u>

Jennifer DaSilva Executive Director

Matthew Leonard Secretary

Jennifer DaSilva Treasurer

RESOLVED, that the Officers of the Corporation be, and each of them hereby is, authorized to file with the Internal Revenue Service, in the name and on behalf of the Corporation, an Application for Recognition of Exemption on Form 1023, for a ruling that the Corporation is exempt from taxation under section 501(c)(3) of the Internal Revenue Code of 1986, as amended;

RESOLVED, that the Officers of the Corporation be, and each of them hereby is, authorized to file, in the name and on behalf of the Corporation, applications for state and local tax exemptions with the appropriate governmental authorities of the State and City of New York; and

RESOLVED, that the Officers of the Corporation be, and each of them hereby is, authorized, in the name and on behalf of the Corporation, to execute and deliver all such further agreements, powers of attorney and other instruments and all such certificates and other documents, and to take all such other action, as such Officers may deem necessary or appropriate to carry out fully the intent and purposes of the foregoing resolutions.

Jennifer DaSilva
Thomas Fitzpatrick
Matthe Georard
Matthew Leonard
Elizabeth Lewin Joerss
Kelly Shimoda



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	Thomas Fitzpatrick
	Matthew Leonard
	Elizabeth Lewin Joerss
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	Kelly Shimoda

[Signature Page to Unanimous Written Consent]

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Thomas Fitzpatrick	
Matthew Leonard	ecconomic de la companya de la comp
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Elizabeth Lewin Joerss	
Kelly Shimoda	



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## **EXHIBIT A**

FORM OF BY-LAWS

#### **BY-LAWS**

OF

#### START SMALL. THINK BIG., INC.

#### ARTICLE I

#### Name

This corporation is and shall be known as Start Small. Think Big., Inc. (the "Corporation").

#### ARTICLE II

#### Members

The Corporation shall have no members.

#### **ARTICLE III**

#### **Board of Directors**

- 1. <u>Powers and Number</u>. The Corporation shall be managed by the Board of Directors (the "<u>Board</u>"). The number of Directors constituting the entire Board shall be determined by a vote of the majority of the entire Board from time to time and shall be at least three but no more than seven.
- 2. Election and Term of Office. The initial Directors shall be the persons named in the Certificate of Incorporation, and they shall serve until the first annual meeting of the Board. At each annual meeting, the Board, by majority vote, shall elect Directors to hold office for a term of one year, and each such Director shall continue in office for such term and until such Director's successor shall have been elected and shall have qualified, or until such Director's death, resignation or removal.
- 3. <u>Newly Created Directorships and Vacancies</u>. Newly created Directorships and vacancies among the Directors for any reason may be filled by a majority vote of the Directors, and the Directors so elected shall serve until the next annual meeting of the Board.
- 4. <u>Resignations</u>. Any Director may resign from office at any time by delivering a resignation in writing to the Executive Director or Secretary, and the acceptance of such resignation, unless required by the terms thereof, shall not be necessary to make such resignation effective.
- 5. <u>Removal</u>. Any Director may be removed at any time with cause by a majority vote of the entire Board, such removal to take effect immediately upon such vote.

- 6. <u>Meetings</u>. Meetings of the Board may be held at any place within or without the State of New York as the Board may from time to time fix, or as shall be specified in the notice or waivers of notice thereof.
- 7. <u>Annual Meetings</u>. The annual meeting of the Board for the election of Directors and Officers of the Corporation and for the transaction of such other business as may properly come before the meeting shall be held at such time and place as may be specified by the Board.
- 8. Other Regular Meetings. With respect to regular meetings of the Board other than the annual meeting, the Board shall meet at times and places to be specified by the Board.
- 9. <u>Special Meetings</u>. Special meetings of the Board may be called at any time by the Executive Director or upon written demand of not less than two-fifths of the entire Board.
- 10. Notice of Meetings. Notice of the time and place of each meeting of the Board shall be sent by electronic mail or other form of electronic communication or given personally or by telephone no less than forty-eight hours before the time at which such meeting is to be held. Notice of a meeting of the Board need not be given to any Director who submits a signed waiver of notice whether before or after the meeting, or who attends the meeting without protesting, prior thereto or at its commencement, the lack of notice to such Director.
- 11. <u>Chairperson</u>. The Executive Director shall serve as the Chairperson of the Board, and shall preside over all meetings of the Board. If the Executive Director is absent from a meeting of the Board then the Secretary shall serve as the Chairperson for such meeting.
- 12. Quorum and Voting. Unless a greater proportion is required by law, one-half of the entire Board shall constitute a quorum for the transaction of business or of any specified item of business. Except as otherwise provided by law or by these By-Laws, the vote of a majority of the Directors present at the time of the vote, if a quorum is present at such time, shall be the act of the Board.
- 13. <u>Presence at Meeting by Telephone</u>. Any one or more members of the Board or any committee thereof may participate in any meeting of the Board or of such committee by means of a conference telephone or similar equipment allowing all persons participating in such meeting to hear one another at the same time. Participation by such means shall constitute presence in person at the meeting.
- 14. <u>Action by Written Consent</u>. Except as at the time otherwise required or permitted by law, any action required or permitted to be taken at any meeting of the Board or committee thereof may be taken without a meeting if all members of the Board or of such committee consent in writing to the adoption of a resolution authorizing the action. The resolution and written consents thereto shall be filed in the minute book of the Corporation.
- 15. <u>Reimbursement of Expenses</u>. Any Director is authorized to be reimbursed by the Corporation for such Director's actual expenses incurred in attending meetings of the Board or otherwise in the execution of such office.

#### ARTICLE IV

#### Officers, Employees and Agents

- 1. <u>Number and Qualifications</u>. The Officers of the Corporation shall be an Executive Director, a Secretary, a Treasurer and such other Officers, if any, as the Board may from time to time elect. The Executive Director shall be chosen from among the Directors. The other Officers may, but need not, be Directors. One person may hold two or more offices, except the offices of Executive Director and Secretary.
- 2. Election and Term of Office. The initial Officers shall be elected by the Board at the organizational meeting of the Board, and they shall serve until the first annual meeting of the Board. At each annual meeting, the Board, by majority vote, shall elect Officers to hold office for a term of one year, and each such Officer shall continue in office for such term and until such Officer's successor shall have been elected and shall have qualified, or until such Officer's death, resignation or removal.
- 3. Employees and Other Agents. The Board may appoint from time to time such employees and other agents as it shall deem necessary, each of whom shall hold office at the pleasure of the Board, and shall have such authority and perform such duties and shall receive such reasonable compensation as the Board may from time to time determine. To the full extent allowed by law and the Certificate of Incorporation, the Board may delegate to any employee or agent any powers possessed by the Board.
- 4. <u>Removal</u>. Any Officer, employee or agent of the Corporation may be removed with or without cause by a vote of the majority of the entire Board.
- 5. <u>Vacancies</u>. In case of any vacancy in any office, a successor to fill the unexpired portion of the term may be elected by the Board.
- 6. Executive Director: Powers and Duties. The Executive Director shall have general supervision of the affairs of the Corporation, and shall keep the Board fully informed about the activities of the Corporation. The Executive Director shall serve as the Chairperson of the Board. The Executive Director has the power to sign alone, unless the Board shall specifically require an additional signature, in the name and on behalf of the Corporation, all contracts authorized either generally or specifically by the Board. The Executive Director shall perform all duties customarily incident to the office of president of a not-for-profit corporation, subject to the control of the Board, and shall perform such other duties as shall from time to time be assigned by the Board.
- 7. <u>Secretary: Powers and Duties</u>. The Secretary shall act as secretary of all meetings of the Board. The Secretary shall be responsible for the giving and serving of all notices of the Corporation and shall perform all duties customarily incident to the office of secretary of a not-for-profit corporation, subject to the control of the Board, and shall perform such other duties as shall from time to time be assigned by the Board.
- 8. <u>Treasurer: Powers and Duties</u>. The Treasurer shall keep or cause to be kept full and accurate accounts of receipts and disbursements of the Corporation, and shall deposit or cause to

be deposited all moneys and other valuable effects of the Corporation, in the name and to the credit of the Corporation, in such banks or depositories as the Board may designate. At the annual meeting of the Board and whenever else required by the Board, the Treasurer shall render a statement of the Corporation's accounts. The Treasurer shall at all reasonable times exhibit the Corporation's books and accounts to any Officer or Director and shall perform all duties customarily incident to the office of treasurer of a not-for-profit corporation, subject to the control of the Board, and shall perform such other duties as shall from time to time be assigned by the Board.

#### ARTICLE V

#### Committees

- 1. <u>Committees of the Board</u>. The Board may, by resolution adopted by a majority of the entire Board, establish and appoint an executive and other standing committees. The Executive Director shall appoint a chairperson of each committee. Each committee so appointed shall consist of three or more Directors and, to the extent provided in the resolution establishing it, shall have all the authority of the Board except as to the following matters:
  - a. the filling of vacancies on the Board or on any committee;
  - b. the amendment or repeal of the By-Laws or the adoption of new By-Laws;
  - c. the amendment or repeal of any resolution of the Board which by its terms shall not be so amendable or repealable; and
  - d. the fixing of compensation of the Directors for serving on the Board or any committee.

At any meeting of such standing committee, the presence of a majority of its members then in office shall constitute a quorum for the transaction of business. Special committees may be appointed by the Executive Director with the consent of the Board and shall have only the powers specifically delegated to them by the Board, provided that no such committee shall have any powers not authorized for standing committees pursuant to this Section 1 of this Article V.

2. <u>Committees of the Corporation</u>. The Board may create committees other than standing or special committees to be committees of the Corporation. Any such committees created by the Board shall be appointed by the Executive Director with the consent of the Board. Such committees may consist of Directors and others.

#### **ARTICLE VI**

#### Contracts, Checks, Bank Accounts and Investments

1. <u>Checks, Notes and Contracts</u>. The Board is authorized to select such depositories as it shall deem proper for the funds of the Corporation and shall determine who shall be authorized on the Corporation's behalf to sign bills, notes, receipts, acceptances, endorsements, checks, releases, contracts and other documents.

2. <u>Investments</u>. The funds of the Corporation may be retained in whole or in part in cash or may be invested and reinvested from time to time in such property, real, personal or otherwise, including stocks, bonds or other securities, as the Board may deem desirable.

#### **ARTICLE VII**

#### Office and Books

- 1. Office. The office of the Corporation shall be located at such place within or without the State of New York as the Board may from time to time determine.
- 2. <u>Books</u>. There shall be kept at the office of the Corporation or at the principal place of business of the Secretary of the Corporation correct books of account of the activities and transactions of the Corporation including a minute book, which shall contain a copy of the charter, a copy of these By-Laws, and all minutes of meetings and written consents of the Board.

#### **ARTICLE VIII**

#### Fiscal Year

The fiscal year of the Corporation shall be the calendar year.

#### ARTICLE IX

#### Indemnification

The Corporation shall, to the fullest extent now or hereafter permitted by law, indemnify any person made, or threatened to be made, a party to any action or proceeding, whether civil or criminal, by reason of the fact that he or she is or was a Director, Officer, employee or agent of the Corporation, against judgments, fines, amounts paid in settlement and reasonable expenses, including attorneys' fees, and shall advance the expenses of such person in defending such an action or proceeding, except to the extent specifically prohibited by law. The Corporation may make provision with respect to such indemnification of or advancement of expenses to Officers and Directors by agreement or by resolution of the Board of Directors.

#### **ARTICLE X**

#### **Amendments**

These By-Laws may be amended by majority vote of the Board at any meeting of the Board, provided that notice of the proposed amendment has been included in the notice of the meeting.



## **EXHIBIT B**

FORM OF CONFLICT OF INTEREST POLICY

#### CONFLICT OF INTEREST POLICY

OF

### START SMALL. THINK BIG., INC.

#### ARTICLE I

#### **Purpose**

The purpose of this Conflict of Interest Policy is to protect the interest of Start Small. Think Big., Inc., a New York not-for-profit corporation (the "Corporation"), when it is contemplating entering into a transaction or arrangement that might benefit the private interest of an Officer or Director of the Corporation or might result in a possible excess benefit transaction. This policy is intended to supplement but not replace any applicable state and federal laws governing conflict of interest applicable to nonprofit and charitable organizations.

#### **ARTICLE II**

#### **Definitions**

- 1. <u>Interested Person</u>. Any Director, Officer, or member of a committee of the Board of Directors, who has a direct or indirect financial interest (as defined below), is an interested person.
- 2. <u>Financial Interest</u>. A person has a financial interest if the person has, directly or indirectly, through business, investment, or family:
  - a. An ownership or investment interest in any entity with which the Corporation has a transaction or arrangement,
  - b. A compensation arrangement with the Corporation or with any entity or individual with which the Corporation has a transaction or arrangement, or
  - c. A potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which the Corporation is negotiating a transaction or arrangement.

Compensation includes direct and indirect remuneration as well as gifts or favors that are not insubstantial.

A financial interest is not necessarily a conflict of interest. Under Article III, Section 2, a person who has a financial interest may have a conflict of interest only if the Board of Directors (the "Board") or appropriate committee decides that a conflict of interest exists.

#### **ARTICLE III**

#### Procedures

- 1. <u>Duty to Disclose</u>. In connection with any actual or possible conflict of interest, an interested person must disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the Directors or committee members considering the proposed transaction or arrangement.
- 2. <u>Determining Whether a Conflict of Interest Exists</u>. After disclosure of the financial interest and all material facts, and after any discussion with the interested person, such person shall leave the Board or committee meeting while the determination of a conflict of interest is discussed and voted upon. The remaining Directors or committee members shall decide if a conflict of interest exists.
  - 3. <u>Procedures for Addressing the Conflict of Interest</u>.
  - a. An interested person may make a presentation at the Board or committee meeting, but after the presentation, such person shall leave the meeting during the discussion of, and the vote on, the transaction or arrangement involving the possible conflict of interest.
  - b. The Chairperson of the Board or committee shall, if appropriate, appoint a disinterested person or committee to investigate alternatives to the proposed transaction or arrangement.
  - c. After exercising due diligence, the Board or committee shall determine whether the Corporation can obtain with reasonable efforts a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest.
  - d. If a more advantageous transaction or arrangement is not reasonably possible under circumstances not producing a conflict of interest, the Board or committee shall determine by a majority vote of the disinterested Directors or committee members whether the transaction or arrangement is in the Corporation's best interest, for its own benefit, and whether it is fair and reasonable. In conformity with the above determination it shall make its decision as to whether to enter into the transaction or arrangement.
  - 4. Violations of the Conflicts of Interest Policy.
  - a. If the Board or committee has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it shall inform the member of the basis for such belief and afford the member an opportunity to explain the alleged failure to disclose.
  - b. If, after hearing the member's response and after making further investigation as warranted by the circumstances, the Board or committee determines the member has

failed to disclose an actual or possible conflict of interest, it shall take appropriate disciplinary and corrective action.

#### **ARTICLE IV**

#### Records of Proceedings

The minutes of the Board and all committees of the Board shall contain:

- a. The names of the persons who disclosed or otherwise were found to have a financial interest in connection with an actual or possible conflict of interest, the nature of the financial interest, any action taken to determine whether a conflict of interest was present, and the Board's or committee's decision as to whether a conflict of interest in fact existed.
- b. The names of the persons who were present for discussions and votes relating to the transaction or arrangement, the content of the discussion, including any alternatives to the proposed transaction or arrangement, and a record of any votes taken in connection with the proceedings.

#### ARTICLE V

#### Compensation

- a. A voting member of the Board who receives compensation, directly or indirectly, from the Corporation for services is precluded from voting on matters pertaining to that member's compensation.
- b. A voting member of any committee whose jurisdiction includes compensation matters and who receives compensation, directly or indirectly, from the Corporation for services is precluded from voting on matters pertaining to that member's compensation.
- c. No voting member of the Board or any committee whose jurisdiction includes compensation matters and who receives compensation, directly or indirectly, from the Corporation, either individually or collectively, is prohibited from providing information to any committee regarding compensation.

#### **ARTICLE VI**

#### **Annual Statements**

Each Director, Officer and member of a committee of the Board shall annually sign a statement which affirms such person:

- a. Has received a copy of the conflicts of interest policy;
- b. Has read and understands the policy;

- c. Has agreed to comply with the policy; and
- d. Understands the Corporation is charitable and in order to maintain its federal tax exemption it must engage primarily in activities which accomplish one or more of its tax-exempt purposes.

#### ARTICLE VII

#### Periodic Reviews

To ensure the Corporation operates in a manner consistent with charitable purposes and does not engage in activities that could jeopardize its tax-exempt status, periodic reviews shall be conducted. The periodic reviews shall, at a minimum, include the following subjects:

- a. Whether compensation arrangements and benefits are reasonable, based on competent survey information, and the result of arm's length bargaining.
- b. Whether partnerships, joint ventures, and arrangements with management organizations conform to the Corporation's written policies, are properly recorded, reflect reasonable investment or payments for goods and services, further charitable purposes and do not result in inurement, impermissible private benefit or in an excess benefit transaction.

#### ARTICLE VIII

#### Use of Outside Experts

When conducting the periodic reviews as provided for in Article VII, the Corporation may, but need not, use outside advisors. If outside experts are used, their use shall not relieve the governing board of its responsibility for ensuring periodic reviews are conducted.